

Media Release

Date: 3 October 2017

InvestNow acquires RaboDirect's Managed Funds product line

Wellington-based managed funds platform InvestNow has acquired the Managed Funds product line of RaboDirect, the specialist online savings business of Rabobank New Zealand Limited, following a robust vetting and selection process by Rabobank.

InvestNow founder, Anthony Edmonds, says the RaboDirect Managed Funds acquisition is a massive endorsement of the InvestNow direct-to-consumer fund service, which has grown funds under management to over \$100 million since launch in January this year.

“The fact InvestNow has attracted more than \$100 million under management in less than eight months clearly shows the New Zealand market is ready for a modern direct online fund service,” Mr Edmonds says.

“RaboDirect pioneered the concept of direct managed fund sales in New Zealand and InvestNow is well-placed to take over what RaboDirect have developed given we share the same underlying products on the platform, as well as strong historical management links.”

“We are exceptionally pleased that RaboDirect chose InvestNow to take the business forward,” Mr Edmonds says “We see this as recognition of the compelling proposition the InvestNow platform offers existing RaboDirect Managed Funds customers.”

Daryl Johnson, Rabobank New Zealand CEO said InvestNow was a logical partner to work with.

“We are pleased that our Managed Funds customers will have the opportunity to continue managing their investment portfolios with InvestNow,” Mr Johnson said.

Mr Johnson said the decision to no longer offer the Managed Funds product line had been made in order to simplify the RaboDirect business model.

“As a fundamental part of Rabobank’s overall business in New Zealand, RaboDirect will continue to play a key role in raising deposits for Rabobank to lend to our clients in the food and agribusiness sector,” he said.

Media Release

Under the transition of the Managed Funds product line to InvestNow, current RaboDirect Managed Funds customers will be offered the option to have their fund holdings transferred to the InvestNow platform.

RaboDirect Managed Funds customers will have access to InvestNow benefits, including no entry fee on fund purchases (RaboDirect currently charges customers up to 0.75% on fund purchases), and an extensive range of funds to select from. The InvestNow platform boasts all of those funds currently offered by RaboDirect, plus a range of additional funds and managers not currently offered by RaboDirect, including the increasingly popular passive funds provided by Vanguard and the NZX-owned Smartshares.

Mr Edmonds says that “InvestNow clients are continually giving us feedback that they love how we don’t charge any administration or transaction fees, coupled with being able to invest as little as \$250. Our clients range from kids who have had accounts set up for them by their parents, through to large family trusts with millions of dollars.”

The acquisition excludes the Cash Advantage Fund and Term Advantage Fund holdings of RaboDirect customers.

About InvestNow

InvestNow is 100% owned by Implemented Investment Solutions (www.iisolutions.co.nz), a Wellington-based investment industry specialist business. InvestNow is a Financial Service Provider (FSP534448).

InvestNow provides investors, who know what they want to do, the ability to directly invest in a select range of funds from both NZ and Global fund managers - namely AMP Capital, ANZ Investments, Devon, Fisher Funds, Harbour Asset Management, Hunter Investment Management, Mint Asset Management, Nikko Asset Management, Russell Investments, Salt Funds Management, Smartshares and Vanguard.

Without the need for a middleman, and our no-advice direct investment service, InvestNow does not charge any administration or transaction fees. Investors can manage their portfolios, investing in PIE funds and Australian Unit Trusts, 24/7 – NZ Fixed Interest; Global Fixed Interest; NZ Shares; Global Shares; Cash; and NZ Property funds are available.

InvestNow provides investment accounts for NZ Individuals, Joint Accounts, Family Trusts and NZ Companies.

As an additional layer of online security, we utilise two-factor-authentication for customers when logging in to their accounts. We will send the customer a unique Passcode as part of the login process, for which they can select e-mail or text messaging.

Media Release

About RaboDirect

RaboDirect is an online banking service designed to complement customers' existing banking arrangements. RaboDirect offers New Zealanders competitive interest rates on savings accounts and term deposits with no fees.

RaboDirect is a division of Rabobank New Zealand, part of the global Rabobank Group, the world's leading specialist in food and agribusiness banking. The Rabobank Group has nearly 120 years' experience providing customised banking and finance solutions to businesses involved in all aspects of food and agribusiness. The Rabobank Group is structured as a cooperative and operates in 40 countries, servicing the needs of approximately 8.6 million clients worldwide through a network of more than 1000 offices and branches. Rabobank New Zealand is one of New Zealand's leading agricultural lenders and a significant provider of business and corporate banking and financial services to country's food and agribusiness sector. The bank has 33 branches throughout New Zealand.

Media contacts:

*Mike Heath
General Manager
InvestNow
Ph: +0800 499 466
Mob: +64 27 285 9178
mikeheath@investnow.co.nz*

*David Johnston
Media Relations Manager
Rabobank New Zealand
Phone: 04 819 2711 or
027 477 8153
Email: david.johnston@rabobank.com*